



2023



*Delray Beach, FL*



*West Palm – Las Vegas - Daytona*



*Boca Raton, FL*



# ABOUT US

The World Pickleball Group is an all-encompassing event production company who produces several of the nation's premier pickleball events, all sanctioned by the governing body, USA Pickleball.

In 2022 our events brought in over **10,000** players, spectators and attendees from around the world as well as the live event television show, *Inside World Pickleball*, with over **50,000** Spectators per event, making World Pickleball Group the most watched & attended pickleball events in the United States. We employ over 150 execs, staff and volunteers to staff all our events to ensure quality for all attendees, exhibitors, venues and media.

**We have over 20 Years of Tournament/Event Experience and the References to back it up!**



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**“in three to four years, pickleball will be bigger than golf, and it won’t even be close.”**

- HANK HANEY  
Tiger Woods former Coach

# What is Pickleball

*Pickleball is the fastest growing sport in the world. No other sport has ever had such explosive growth. In the past 2 years, pickleball has taken over tennis for active players.*

*The APP has unveiled the 2023 APP Pickleball Participation Report which shows that 14% of adult Americans (36.5 million people) have played pickleball at least once from August 2021 to August 2022. This figure surpasses Tennis & Golf combined.*

[Read Full Report](#)



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# Trending

**Pittsburgh Post-Gazette**

*“Big Crowds Expected for Nation’s 1st Pickleball Expo”*

[Click to read news story](#)

**BOSTON HERALD**

*“Major Companies Take Center Stage at National Pickleball Expo”*

[Click to read news story](#)

**The New York Times**

*“Pickleball Is Ready for Prime Time”*

[Click to read news story](#)



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# THE 2023 DELRAY BEACH PICKLEBALL OPEN

*The Delray Beach Pickleball Open is one of the Elite tournaments in the Nation that is sanctioned by the governing body, USA Pickleball (USAPA).*

6,000 Seat Stadium Court  
1,000 Players – 5 Days  
Sold-out 2 consecutive years

*In May 2023, the Delray Beach Pickleball Open will see some of the world's best Male/Female Professional & Amateur pickleball players competing over 5 days. Pro's will also be competing for prize money.*

*Location: Delray Beach Tennis and Pickleball Center  
Date: May 10-14, 2023*



*Broadcasts via Inside World Pickleball TV Show as viewed on:*





## THE 2023 National Pickleball Expo & Tournament

*The National Pickleball Expo premiered in 2022 as the world's first Pickleball Expo & Indoor Tournament. Our event featured thousands of players, spectators and exhibitors, and was a hit with attendees from around the nation along with 7 identified countries.*

*In January 2023, the National Pickleball Expo and Tournament continued where it left off, when hosting thousands of attendees at the Masters Pickleball Tournament. A 5-Day event with thousands more attendees and players.*

*2023 Location: West Palm Beach, 12/15, 16, 17, 2023 & October 2023 Location TBD*

*Broadcasts via Inside World Pickleball TV Show as viewed on:*





# World-Class Facilities

Completely Sold-out Last 2 Years  
5-Day Event  
Over 1,000 Players and Thousands of Spectators

Thousands of Pre-Registered Attendees  
3-Day Event  
Over 500 Players & 120 Exhibitors



**THE DELRAY BEACH TENNIS CENTER AND STADIUM**



**THE PALM BEACH EXPO CENTER**



## TITLE SPONSOR



### THE 2023 NATIONAL PICKLEBALL EXPO & TOUR

- **Naming rights with Expo Logo to the event** (i.e. "Your Brand" National Pickleball Expo & Tournament) & Category Exclusivity
- **Onsite Corporate Logo Placement** –Twelve (12) Dominant Banners throughout facility. Ten (10) Daily PA Announcements.
- **VIP Hospitality** – One (1) 20 x 20 Premiere Expo Space, Two (2) VIP On Court 4-seat boxes - 2 VIP Parking Passes. VIP access to courtside VIP lounge with complimentary food and beverages.
- **Corporate Logo** on all Staff, Volunteers and Pro/Amateur tournament shirts. Product placement available in all VIP and players bags
- **National & Worldwide TV** - One (1) three-minute interview and six (6) 30 second commercials on "Inside World Pickleball" TV Show to over 60M households both TV, Streaming and OTT.
- **Digital Media** – Dominant with Website link and logo on all Social Media posts / Press Releases / Weekly Event Newsletter and on all marketing materials.
- **Your brand's logo** will be included on everything: all backdrops, tickets, advertisements, 10 court banners, TV commercials, billboards, Inside World Pickleball TV Show, Live event broadcast, all digital and social media, all radio and TV advertising. Essentially, your Brand will appear wherever and whenever the National Pickleball expo logo appears.
- **Event Printed & Digital Program** – Two (2) Premier Full Page Color Ads on inside front cover and back cover (2,000 Copies plus 5,000+ Views)
- **Corporate Logo** on all Award Backdrops for photo & video interviews.

**2023 INVESTMENT:** \$60,000 for Delray Beach & West Palm Beach (\$30,000 per show)





## PRESENTING SPONSOR



### THE 2023 NATIONAL PICKLEBALL EXPO & TOUR

- **Official Presenting Sponsor rights to the event** (i.e. National Pickleball Expo & Tournament presented by “Your Brand”) & Category Exclusivity
- **Onsite Corporate Logo Placement** – Eight (8) Dominant Banners throughout facility. Eight (8) Daily PA Announcements.
- **VIP Hospitality** – One (1) 10 x 20 Premiere Expo Space, One (1) VIP On Court 4-seat boxes - 2 VIP Parking Passes. VIP access to courtside VIP lounge with complimentary food and beverages.
- **Corporate Logo** on all Staff, Volunteers and Pro/Amateur tournament shirts. Product placement available in all VIP and players bags
- **National & Worldwide TV** - One (1) two-minute interview and three (3) 30 second commercials on “Inside World Pickleball” TV Show to over 60M households both TV, Streaming and OTT.
- **Digital Media** – Dominant with Website link and logo on all Social Media posts / Press Releases / Weekly Event Newsletter and on all marketing materials.
- **Your Brand’s logo** will be included on: all backdrops, advertisements, 6 court banners, TV commercials, billboards, Inside World Pickleball TV Show, Live event broadcast, all digital and social media, all radio and TV advertising. Essentially, your Brand will appear wherever and whenever the National Pickleball expo logo appears.
- **Event Printed & Digital Program** – One (1) Premier Full Page Color Ads on inside front cover and back cover (2,000 Copies plus 5,000+ Views)
- **Corporate Logo** on all Award Backdrops for photo & video interviews.

**2023 INVESTMENT:** \$40,000 for Delray Beach & West Palm Beach (\$30,000 Per Show)



## SPONSORSHIPS & EXHIBITORS



### THE 2023 NATIONAL PICKLEBALL EXPO & TOURNAMENT

- **Official Sponsors - \$10,000 each show**
  - One (1) 20x10 Premium Exhibit Space, Dominant Banners in four (4) locations, four (4) Courtside Banners.
  - One (1) two-minute interview and three (3) 30 second commercials on “Inside World Pickleball” TV Show to over 60M households both TV, Streaming and OTT.
  - Your Brand's logo will be included on: all backdrops, advertisements, all digital and social media, printed and digital program.
- **Fashion Show Sponsorship - \$7,500 each show**
  - One (1) 20x10 Premium Exhibit Space, Dominant Banner Above Fashion Show, Name Sponsor of the Fashion Show (ie: the “Your Company Fashion Show”, Double Looks on Stage.
  - Your Brand's logo will be included on: all backdrops, advertisements, all digital and social media, printed and digital program.
- **Court Sponsor - \$3,500 each show**
  - One (1) 10x10 Premium Exhibit Space, Four (4) Courtside Banners - Your Brand's logo will be included on: all backdrops, advertisements, all digital and social media, printed and digital program.
- **Exhibitors – Every exhibit space is priced differently. We will contact you shortly with pricing.**



National   
**PICKLEBALL EXPO**  
& Tournament

**THANK YOU!**

George Domaceti

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