



2023



*Delray Beach, FL*



*West Palm – Las Vegas - Daytona*



*Boca Raton, FL*



# ABOUT US

The World Pickleball Group is an all-encompassing event production company who produces several of the nation's premier pickleball events, all sanctioned by the governing body, USA Pickleball.

In 2022 our events brought in over **10,000** players, spectators and attendees from around the world as well as the live event television show, *Inside World Pickleball*, with over **50,000** Spectators per event, making World Pickleball Group the most watched & attended pickleball events in the United States.

**We have over 20 Years of Tournament/Event Experience and the References to back it up!**



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**“in three to four years, pickleball will be bigger than golf, and it won’t even be close.”**

- HANK HANEY  
Tiger Woods former Coach

# What is Pickleball

*Pickleball is the fastest growing sport in the world. No other sport has ever had such explosive growth. In the past 2 years, pickleball has taken over tennis for active players.*

*The APP has unveiled the 2023 APP Pickleball Participation Report which shows that 14% of adult Americans (36.5 million people) have played pickleball at least once from August 2021 to August 2022. This figure surpasses Tennis & Golf combined.*

[Read Full Report](#)



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# Trending

**Pittsburgh Post-Gazette**

*“Big Crowds Expected for Nation’s 1st Pickleball Expo”*

[Click to read news story](#)

**BOSTON HERALD**

*“Major Companies Take Center Stage at National Pickleball Expo”*

[Click to read news story](#)

**The New York Times**

*“Pickleball Is Ready for Prime Time”*

[Click to read news story](#)



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# THE 2023 DELRAY BEACH PICKLEBALL OPEN

*The Delray Beach Pickleball Open is one of the Elite tournaments in the Nation that is sanctioned by the governing body, USA Pickleball (USAPA).*

*In May 2023, the Delray Beach Pickleball Open will see some of the world's best Male/Female Professional & Amateur pickleball players competing over 5 days. Pro's will also be competing for prize money.*

*Location: Delray Beach Tennis and Pickleball Center (Delray Beach, FL)*

*Date: May 4-10, 2023*

*Broadcasts via Inside World Pickleball TV Show as viewed on:*





# A World-Class Facility

Completely Sold-out Last 2 Years  
5-Day Event  
Over 1,000 Players and Thousands of Spectators



**THE DELRAY BEACH TENNIS CENTER AND STADIUM**



## TITLE SPONSOR



### THE 2023 DELRAY BEACH PICKLEBALL OPEN

- One Exclusive Title Sponsorship with Naming Rights to Event and product exclusivity per one category
- Onsite Corporate Logo Placement – Stadium Court Eight (8) Dominant Banners / Twelve (12) Dominant Banners throughout facility. Ten (10) Daily PA Announcements.
- VIP Hospitality – One (1) 20 x 20 Premiere Expo Tent, Two (2) VIP On Court 4-seat boxes – Ten (10) VIP Reserved Stadium court seats and 2 VIP Parking Passes. VIP access to courtside VIP lounge with complimentary food and beverages.
- Corporate Logo on all Staff, Volunteers and Pro/Amateur tournament shirts. (@2,000) Product placement available in all VIP and players bags
- Billboards on Inside World Pickleball TV Show coverage along with two (2) 30 second commercial spots each hour of broadcasts
- WEB STREAMING - Six (6) 30 second daily LIVE STREAMED COMMERCIALS along with on screen & rotating logo for 3- days of TV coverage
- Worldwide Coverage- One (1) three-minute interview and three (3) 30 second commercials on “Inside World Pickleball” TV Show.
- Digital Media – Dominant with Website link with logo on all Social Media posts / Press Releases / Weekly Event Newsletter and on all marketing materials.
- Event Printed & Digital Program – Two (2) Premier Full Page Color Ads on inside front and back covers (2,000 copies printed)
- Corporate Logo on all Awards backdrops for photos and video interviews. Executive to present checks and/or medals for on camera pro finals on Inside World Pickleball - Live streams on Facebook /You Tube and Pickle TV.

2023 INVESTMENT: \$50,000



## PRESENTING SPONSOR



### THE 2023 DELRAY BEACH PICKLEBALL OPEN

- One Exclusive Title Sponsorship with Naming Rights to Event and product exclusivity per one category
- Onsite Corporate Logo Placement – Stadium Court Four (4) Dominant Banners / Eight (8) Dominant Banners throughout facility. Eight (8) Daily PA Announcements.
- VIP Hospitality – One (1) 20 x 20 Premiere Expo Tent, Two (2) VIP On Court 4-seat boxes – Ten (10) VIP Reserved Stadium court seats and 2 VIP Parking Passes. VIP access to courtside VIP lounge with complimentary food and beverages.
- Corporate Logo on all Staff, Volunteers and Pro/Amateur tournament shirts. (@2,000) Product placement available in all VIP and players bags
- Billboards on live Inside World Pickleball TV coverage along with two (2) 30 second commercial spots each hour of broadcasts
- WEB STREAMING - Six (6) 30 second daily LIVE STREAMED COMMERCIALS along with on screen & rotating logo for 3- days of TV coverage
- National CABLE TV - One (1) three-minute interview and three (3) 30 second commercials on “Inside World Pickleball” TV Show.
- Digital Media – Dominant with Website link with logo on all Social Media posts / Press Releases / Weekly Event Newsletter and on all marketing materials.
- Event Printed & Digital Program – Two (2) Premier Full Page Color Ads on inside front and back covers (2,000 copies printed)
- Corporate Logo on all Awards backdrops for photos and video interviews. Executive to present checks and/or medals for on camera pro finals on Inside World Pickleball Live streams on Facebook Live /You Tube / PickleTV

2023 INVESTMENT: \$25,000





**OFFICIAL SPONSOR**



## **THE 2023 DELRAY BEACH PICKLEBALL OPEN**

- Onsite Corporate Logo Placement – Stadium Court One (1) Dominant Banner / Two (2) Dominant Banners throughout facility. Four (4) Daily PA Announcements.
- VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent, One (1) VIP Stadium on court box - Four (4) Seats with (4) VIP Stadium reserved seats and (4) Series Grounds passes plus (1) VIP Parking Pass
- Product placement available in all VIP and players bags (@2,000)
- WEB STREAMING – Daily One (1) 30 second LIVE STREAMED COMMERCIAL on Inside World Pickleball TV pro coverage Friday-Sunday
- CABLE TV - One (1) 30 second commercial on “Inside World Pickleball” TV Show.
- Digital Media – Website link with logo on Home Sponsors Page. Showcase Sponsor Category on all Social Media & Press Releases. Link & Logo on all Weekly Newsletters.
- Event Printed & Digital Program – One (1) Half Page Color Ad

2023 INVESTMENT: \$10,000



**EXPO SPONSOR**



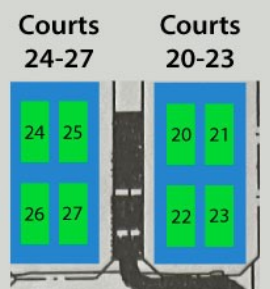
## **THE 2023 DELRAY BEACH PICKLEBALL OPEN**

- Onsite Corporate Logo - Two (2) Dominant Banners throughout facility. Two (2) Daily PA Announcements.
- VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent with (1) VIP Parking Pass. 4-series grounds passes good for Stadium courtside
- Product placement available in all players swag bags (@1,000)
- WEB STREAMING - One (1) logo mentioned/shown daily on AMAZON'S PICKLETV Live streaming for pro matches Friday-Sunday..3-days of coverage also streamed on Inside WORLD Pickleball YouTube Channel and Facebook LIVE
- Digital Media – Website link with logo on Sponsors Page. Mention on all Social Media & Press Releases. Link & Logo on all Weekly Newsletters.
- Daily Event Printed Program – Logo and Booth Location on site map

2023 INVESTMENT: \$1,500 - \$5,000

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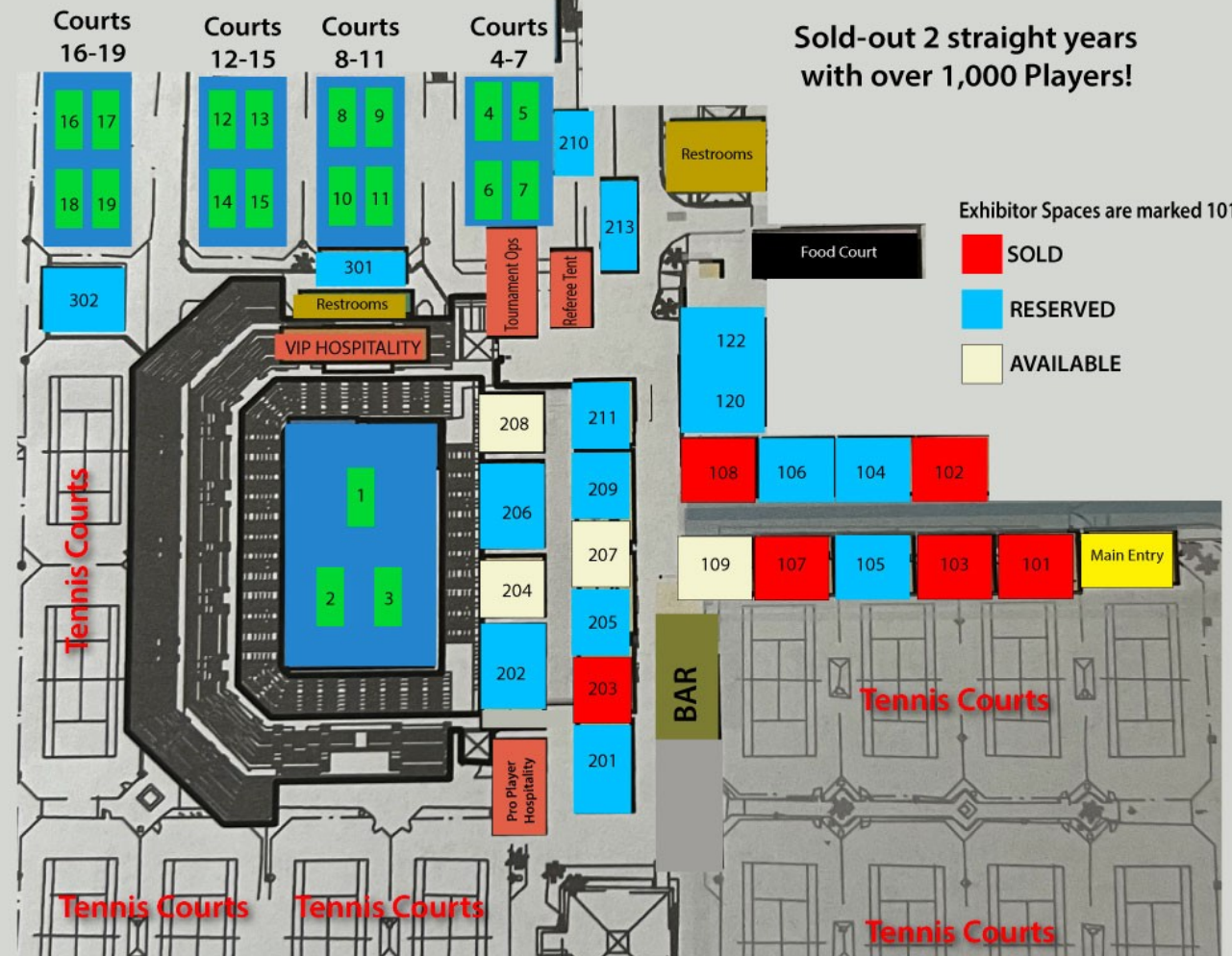
The 3rd Annual  
**DELRAY BEACH**  
PICKLEBALL OPEN  
MAY 10 - 14th, 2023



**TOURNAMENT FEATURES:**

- 6,000 Seat Stadium Court
- 3 Championship Pickleball Courts
- 1,000 Box Seats & VIP Covered Seats & Veranda
- USAPA Sanctioned Pro, Senior Pro, Skill & Ages 10-80
- Televised Live Streaming on Inside WORD Pickleball
- Streaming on YouTube, Facebook, Amazon PICKLE TV
- \$1,000 Cash Money Shootouts 4.0-4.5 & 5.0
- Charity Celebrity ProAm & Exhibition
- \$30,000 Pro Prize Money

Sold-out 2 straight years  
with over 1,000 Players!



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DELRAY BEACH  
  
PICKLEBALL OPEN

THANK YOU!

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